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Patty Viverito Biography

Patty Viverito is in her 30th season as senior associate commissioner at the Missouri Valley Conference and is in her 36th year directing the Missouri Valley Football Conference as its commissioner. A Chicago native, Viverito was named the Missouri Valley Football's first commissioner in September of 1985. She led the conference (then known as the Gateway Conference) to national prominence in the 1980s. The league, which sponsored nine women's sports and FCS football, saw its women's programs merge with their MVC men's counterparts in 1992.

At The Valley, Viverito's responsibilities have transitioned into working largely in an advisory capacity with the new Commissioner. She served as the Tournament Director of the 2001 and 2009 NCAA Women's Final Four.

Viverito currently serves as the FCS commissioners' representative on the NCAA Division I Council and Vice-Chair of the NCAA Division I Football Oversight Committee. A nationally respected administrator, Viverito recently completed a term on the Collegiate Commissioners Association (CCA) Executive Committee and Chair of the FCS Subcommittee of the CCA. Previously, Viverito has served on the prestigious NCAA Executive Committee, the NCAA Council, the Division I Women's Basketball Committee and was chair of the NCAA Committee for Women's Athletics and Olympic Sports Liaison Committees. Additional national service includes the NCAA Championships Finance Working Group, NCAA Recruiting Task Force, the NCAA Women's Division I Basketball and Issues Committees, the NACWAA Board (two terms), the Women's Basketball Coaches Association Board, the NACDA Board, the National Association of Sports Officials (NASO) Board (two terms), multiple terms on NCAA Basketball and Football Officiating Committees, the NCAA Football Academic Working Group, and the NCAA Work/Life Balance Task Force. She currently serves on the Collegiate Women's Sports Awards Executive Committee, which is responsible for selecting the Honda Cup winner annually.

In 2015, Viverito received the Mel Narol Medallion for her service to NASO and the officiating community. She was inducted into the Missouri Sports Hall of Fame in 2014. In 1996, Viverito was recognized for her contributions to collegiate athletics, when she was selected as the NACWAA (National Association of Collegiate Women Athletic Administrators) Administrator of the Year. In addition, she received Professional Service Achievement Alumni Awards from the University of Massachusetts at Amherst and Northern Illinois University.

She has an extensive background in athletic marketing and administration, formerly serving as an account executive for the Tidewater Tides minor league baseball team and as special project director at the University of Texas at Austin from 1979 to 1981. At UT, she coordinated activities for the women's athletic program in the areas of promotion, sports information, fund-raising and event management. She also serves on the board of the St. Louis-based nonprofit social circus, Circus Harmony.

Viverito earned her bachelor's degree in marketing from Northern Illinois and her master's in sports management from the University of Massachusetts at Amherst. In 1994, she received the Harold J. VanderZwaag Distinguished Alumnus Award from Massachusetts.

Married to Frank Viverito, Retired President and Executive Director of the St. Louis Sports Commission, they have two sons: Gregory and Matthew. Favorite hobbies include tennis, pickleball, reading and flying trapeze, with son Matthew her coach for the latter.